



Support the independent film BELLA

Winner of the Toronto Film Festival People's Choice Award and NCFA's "Excellence in Adoption Media" Award opens October 26

Dear Friend of Adoption,

A day we at NCFA have long looked forward to is quickly approaching: the independent film *Bella* opens in select cities on October 26. *Bella* will be released in additional cities on November 2, with a nationwide release to follow.

Winner of the 2006 Toronto Film Festival, *Bella* is a beautiful story about love, life, and relationships in the face of the unexpected. An independent drama written and directed by Alejandro Monteverde, the story of *Bella* centers on a former soccer star (Eduardo Verastegui) and a young waitress (Emmy Award Winner Tammy Blanchard) who share one unforgettable day in New York City that changes their lives forever.

Last year, NCFA hosted special screenings of *Bella* in New York and Washington, D.C., where guests had the opportunity to not only view the film, but also meet some of the producers and stars. In attendance at the screenings were actor/producer Eduardo Verastegui, actor Manny Perez, producer Leo Severino, and executive producers Sean and Eustace Wolfington. Mr. Verastegui and Mr. Perez also served as Honorary Chairs of last year's "Kids at Heart" adoption celebration in New York City.

Earlier this year, representatives from Metanoia Films attended NCFA's 27th Anniversary Gala at Top of the Town in Arlington, Virginia, where they were presented with a special "Excellence in Adoption Media" Award in recognition of the film's sensitive portrayal of love and family. *Bella*'s cast and crew have demonstrated their commitment to the loving option of adoption, and now we can

show our support for adoption by attending this film and encouraging our friends and family to do the same.

All of us at NCFA are excited by the upcoming Bella release and have no doubt of the movie's success at the box office. Opening weekend sales are always crucial in the film industry, so we are encouraging friends of NCFA and adoption to go online to <http://bellathemovie.com> ahead of the release date to find out which cities will be showing Bella on its opening weekend. To find out when Bella will be released in your area and check theater listings, visit <http://bellathemovie.com/theater>. Anyone in the Washington, D.C. area who wishes to join NCFA for the first local showing of Bella on October 26 at 7:10 PM at the AMC Hoffman Center 22 Theaters in Alexandria, please email dreese@adoptioncouncil.org or call the NCFA office at 1-866-21-ADOPT.

Bella is a truly rare and uplifting film, and we know that you will enjoy and long remember this beautiful story. Thank you for supporting this great movie, and for all that you do in support of adoption.

Tom Atwood

President and CEO, National Council For Adoption

[Click here to visit the official Web site of Bella.](#)

[Click here to view city and theater listings for Bella.](#)

You can contact NCFA by mail, phone, fax, and e-mail:

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