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National Council For Adoption Unveils New AdoptionCouncil.org

August 26, 2014 – Alexandria, VA – National Council For Adoption (NCFA) is proud to announce its newly designed website, AdoptionCouncil.org. As an international voice for adoption, NCFA is a trusted resource for members of the adoption triad and friends of adoption. The website has been visually refreshed and reorganized to better meet the needs of all web visitors—whether they are learning about adoption for the first time or are years into their adoption journey.

To best serve all adoption stakeholders, NCFA designed the site utilizing the feedback of adopted individuals, adoptive and prospective adoptive families, and its Member Agencies and Member Attorneys. NCFA’s growing lists of resources, including the Adoption Council Blog and NCFA’s acclaimed monthly publication Adoption Advocate, have been segmented by topic and audience. Site visitors can quickly access helpful suggestions from child welfare experts, personal adoption stories, or information on pertinent policies or processes.

With a growing social media community on Facebook, Twitter, Instagram, and Pinterest, NCFA continually harnesses its active online network to improve the lives of children. The website re-design offers this active group new ways to get involved. “We’ve noticed a vibrant online adoption community emerge in recent years,” says Lauren Koch, Vice President and Director of Development and Communications. “These individuals are often very supportive of each other, and are willing to help other families overcome obstacles by suggesting helpful adoption books or simply sharing their own stories.” The new AdoptionCouncil.org gives these passionate advocates an opportunity to support NCFA’s mission to ensure that every child thrives in a loving, permanent family.

National Council For Adoption’s new website can be found at its previous web address: www.AdoptionCouncil.org.

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Founded in 1980, National Council For Adoption (NCFA) is a global adoption advocacy nonprofit that promotes a culture of adoption through education, research, legislative action, and collaboration. As the authoritative voice for adoption, NCFA’s areas of focus include domestic infant adoption, adoption and permanency outcomes for youth in foster care, and intercountry adoption. Passionately committed to the belief that every child deserves to thrive in a nurturing, permanent family, NCFA serves children, birth parents, adopted individuals, adoptive families, and adoption professionals. In addition, we work tirelessly to educate U.S. and foreign government officials and policymakers, members of the media, and all those in the general public with an interest in adoption.