MEDIA ADVISORY

The National Council For Adoption to Ring The NASDAQ Stock Market Opening Bell

What:
The National Council for Adoption, an adoption advocacy non-profit that serves children, birthparents, and adoptive families as the authoritative voice for adoption, will visit the NASDAQ MarketSite in New York City’s Times Square.

In honor of the occasion, Chuck Johnson, President and CEO, Lauren Koch, Director of Development and Communications, and Donna D. Conway, Board Member of the National Council For Adoption, will ring the Opening Bell.

Where:
NASDAQ MarketSite – 4 Times Square – 43rd & Broadway – Broadcast Studio

When:
Thursday, March 1, 2012 – 9:15 a.m. to 9:30 a.m. ET

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Feed Information:
Fiber Line (Encompass Waterfront): 4463
Gal 3C/06C 95.05 degrees West
18 mhz Lower
DL 3811 Vertical
FEC 3/4
SR 13.235
DR 18.295411
MOD 4:2:0
DVBS QPSK

Facebook and Twitter:
For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at: http://www.facebook.com/#!/NASDAQ.

For news tweets, please visit our Twitter page at: http://twitter.com/nasdaqomx

Webcast:

Photos:
To obtain a hi-resolution photograph of the Market Open, please go to

About The National Council For Adoption:
After almost 32 years of service to children, birthparents, and adoptive families, NCFA remains the premier adoption advocacy nonprofit in the United States, promoting a culture of adoption through education, research, and legislative action. Because of NCFA, more children are adopted out of foster care, women facing unintended pregnancy receive comprehensive information on the positive option of adoption, and intercountry adoption remains a viable, ethical alternative to building families. For more information, visit us online at www.adoptioncouncil.org or contact us via Facebook or Twitter at www.facebook.com/adoptioncouncil or @adoptioncouncil.

About NASDAQ OMX:
The NASDAQ OMX Group, Inc. is the world’s largest exchange company. It delivers trading, exchange technology and public company services across six continents, with more than 3,500 listed companies. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market, NASDAQ OMX Nordic, NASDAQ OMX Baltic, NASDAQ OMX first North, and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and exchange-traded funds. NASDAQ OMX technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit http://www.nasdaqomx.com. *Please follow NASDAQ OMX on Facebook (http://www.facebook.com/#!/NASDAQ) and Twitter (http://www.twitter.com/nasdaqomx).