FOR IMMEDIATE RELEASE

May is National Foster Care Month

National Council For Adoption Recognizes May is National Foster Care Month and Looks Forward to an Exciting Summer Event: Kids at Heart at Nationals Park

Alexandria, VA – President Barack Obama issued a Proclamation designating May 2010 as National Foster Care Month. The National Council For Adoption (NCFA) applauds President Obama’s efforts on behalf of children in foster care. In partnership with Walmart, NCFA’s Families For All public awareness campaign is designed to inspire Americans to consider what they can do to help the 123,000 children waiting to be adopted out of foster care.

This month, over 600 Walmart locations will stream NCFA’s Families For All public service announcement featuring Award-winning country music artist Rodney Atkins on “Walmart TV,” its in-store TV network. Atkins, who was adopted as an infant, personally appeals to viewers to visit www.familiesforall.org to find out what they can do to help children in foster care.

“America is an adoption-friendly nation,” said Chuck Johnson, acting CEO of the National Council For Adoption. “Our research indicates that there are at least 10 million adults who would consider adopting a child. During National Foster Care Month, we want to make a special effort to encourage them to become mentors, respite care providers, foster parents, or adoptive parents to children in foster care.”

NCFA will also expand its outreach on behalf of foster children through its annual Kids at Heart event, which will be held this year on July 10, 2010 at Washington Nationals Park in Washington, D.C. Together with Washington, D.C. Child and Family Services Agency (CFSA), NCFA is inviting all children in the Washington, D.C. foster care system and their foster families or guardians to the baseball game versus the San Francisco Giants at Nationals Park, where all they will enjoy a complimentary pre-game picnic, receive a free t-shirt, and have lots of fun.

To learn more about National Foster Care Month, Kids at Heart at Nationals Park, and other upcoming NCFA events, visit www.adoptioncouncil.org.

Founded in 1980, the National Council For Adoption (NCFA) is an adoption advocacy nonprofit that promotes a positive culture of adoption through education, research, and legislative action. Through its core areas of focus—infant adoption, adoption out of foster care, and intercountry adoption—NCFA serves children, birthparents, adoptive families, adoption agencies, U.S. and foreign governments, policymakers, media, and the general public as the authoritative voice for adoption.

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