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**National Foster Care Month Marks Re-Launch of NCFAs *Families For All* Campaign**

May 1, 2013 – Alexandria, VA – Today, National Council For Adoption re-launches its *Families For All* campaign with a brand new public service announcement from island pop artist Justin Anthony and a full website redesign. Originally introduced in 2008, *Families For All* is a national public awareness campaign designed to inspire Americans to become involved in the life of a child in foster care by mentoring, fostering, or adopting.

There are currently 400,540 children in the U.S. foster care system and of those children, 104,236 are waiting to be adopted. “Many of these children entered the system due to abuse or neglect, and now wish for nothing more than a loving family,” said Chuck Johnson, president and CEO of NCFAs. The all-new *Families For All* website provides viewers with a comprehensive resource for those interested in mentoring, fostering, or adopting. In addition, FamiliesForAll.org includes an interactive map for viewers to find state specific information on the number of children in foster care, the number of children waiting to be adopted, and resource centers that can facilitate the process for interested parties to mentor, foster, or adopt. Users can also peruse an extensive list of Frequently Asked Questions and pertinent foster care research. “We are committed to public outreach and education to ensure that the more than 100,000 children waiting to be adopted out of foster care can gain the nurturing, permanent homes they deserve,” Johnson continued.

NCFAs provides updated tools and resources for families who want to open their hearts and their homes to our most vulnerable population. NCFAs believes that a loving, permanent family is every child’s birthright, and that more must be done to ensure neglected and forgotten children in foster care are connected with a loving, permanent family.

The new *Families For All* website can be found at [www.familiesforall.org](http://www.familiesforall.org).

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*Founded in 1980, National Council For Adoption (NCFA) is a global adoption advocacy nonprofit that promotes a culture of adoption through education, research, legislative action, and collaboration. As the authoritative voice for adoption, NCFA's areas of focus include domestic infant adoption, adoption and permanency outcomes for youth in foster care, and intercountry adoption. Passionately committed to the belief that every child deserves to thrive in a nurturing, permanent family, NCFA serves children, birthparents, adopted individuals, adoptive families, and adoption professionals. In addition, we work tirelessly to educate U.S. and foreign government officials and policymakers, members of the media, and all those in the general public with an interest in adoption.*

More information is available on our website, [www.adoptioncouncil.org](http://www.adoptioncouncil.org).